

ON OUR RADAR

By Evan Wetmore



DEVELOPMENT

True to Farb family tradition, Jonathan Farb, grandson of the legendary Houston apartment developer, the late Harold Farb, is embarking on a new phase of his career with his first multi-family development. Named **CITY PLACE**, the development is located in the heart of Houston's Midtown at the corner of McGowen and Bagby. Farb sites his grandfather as his mentor, saying, "He improved the landscape, the amenities and the rental dwellings for people in Houston, established a superior level of service and choices, and believed there is no substitute for quality. I'm going to do the same." And since City Place happens to be the only new apartment development under construction inside the loop, he seems well on his way. Slated for pre-lease this November, we'll keep you posted on updates.